

# Healthcare Management & Insurance Studies

## A SPECIALIZED MAJOR

### COURSES

- Risk Management and Insurance
- Introduction to Healthcare Management
- Health Care Industry Analysis
- Health and Social Insurance
- Healthcare Financial and Human Resource Management
- Health Law and Policy

### ADVISORY BOARD

- Comprised of prominent academic, business, and government health care and insurance leaders from Connecticut
- Advises on curriculum and staffing matters
- Provides mentoring to students
- Performs career counseling and resume development
- Members act as guest speakers

### HEALTHCARE MANAGEMENT SOCIETY

- Brings guest speakers on campus
- Interacts with Advisory Board
- Invites recruiters on campus
- Sponsors annual etiquette dinner

### FACULTY

- Resul Cesur, MBA, PhD
- Ronald Licata, BS, CPCU
- Rexford Santerre, PhD
- Tracey Scraba, J.D., MPH

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### A PROMISING FIELD

The Health Care Management and Insurance field continues to remain an exciting environment for both study and employment. Since 1976, we have provided educational preparation to undergraduate students interested in pursuing careers in this area. The Health Care Management & Insurance Studies major allows students to combine an interest in business and the management of health care services. These programs are small and personalized but draw upon the resources of a large research based university setting.

The Health Care field is a growth industry that is becoming global in terms of its scope. It is one of the largest industries in the United States! 2.5 trillion dollars were spent in 2010, which is approximately 17% of GDP. It is expected to grow rapidly as the “baby boomers” age and the PPAC Act of 2010 fully kick in. This field requires skilled professionals and leaders in a multitude of settings.

This program requires both traditional business courses and interdisciplinary courses that focus specifically on health care management. The first two years of study involve fulfilling general education requirements. Business courses are taken in the last two years. All students are highly encouraged to undertake an internship during the summer of their junior years or senior semesters.

### ACADEMIC RECOGNITION

This program is fully certified by the Association of Universities with Programs in Health Administration (AUPHA) which is the highest academic recognition that can be achieved at the undergraduate level. It is also the only program in New England with both AUPHA and the Association to Advance Collegiate Schools of Business (AACSB) recognition. In addition, this program is designated as a New England Regional Program for Massachusetts, Rhode Island, and Maine.

### JOB PLACEMENTS

- Consulting firms
- Health plans and insurance companies
- Hospitals
- Nursing homes and retirement communities
- Physician practice management
- Pharmaceutical companies
- Government agencies
- Major business corporations

### EXAMPLES OF INTERNSHIPS RECENTLY COMPLETED

- Implementing a case database system and informed consent forms at Medical Risk Management
- Health Care Studies at Blue Cross—Boston, Mass
- Marketing and updating databases, implementing a physician match site at Suburban Hospital, Bethesda Maryland
- Senior and retiree group sales project at CIGNA
- Global outcomes research at Pfizer World Headquarters in NYC
- Healthcare consulting at Aon-Hewitt Associates
- Election analysis at Aon-Hewitt Associates
- VA Connecticut health care system atlas at VA Health Care
- Nursing home quality-accreditation at Vernon Health Care Center
- Private equity consolidation in health care purchasing at Towers Watson