

Your Future... America's Future

Americans today are living longer than ever before. As demographics in the United States change—due to the increasing number of aging Americans and their improved longevity—the demands for long term health care are rising even more dramatically. New and varied forms of services for seniors and the disabled of all ages will be required throughout the United States.

This trend is a significant career opportunity for you. Employment forecasts for the long term care field show an expanding supply of rewarding management positions. Organizations need administrators who bring both compassionate understanding and management skill.

How You Benefit

Careers in long term care management provide:

- ✓ Opportunities to fulfill your own dedication to service and excellence
- ✓ Opportunities to work in a field where you can help people and families protect their quality-of-life and dignity as they and their loved ones age
- ✓ Opportunities to be a motivator in a field of progressive change
- ✓ Potential for personal reward, excellent compensation, and career growth

Career Insight: "Long term care administration offers rewards and challenges unlike any other health care profession. It exercises your management and leadership skills on a daily basis to operate a business that is truly caring for people who have critical needs."

Steven Chies, Vice President for Operations, Long Term Care Services, Benedictine Health System, Cambridge, Minnesota



Engaging Work in a Variety of Settings

Long term care management is for people who:

- ✓ Like to solve problems
- ✓ Like their work to be meaningful
- ✓ Want to be part of something bigger in life

Do you like variety? Long term care administrators are needed in:

- ✓ Nursing facilities
- ✓ Assisted living/residential care
- ✓ Continuing care retirement communities
- ✓ Traditional retirement homes
- ✓ Senior housing

Your work as a long term care administrator would provide you with management responsibilities and challenges in several key areas:

- ✓ Resident care and quality of life
- ✓ Human resources
- ✓ Finance
- ✓ Physical environment and atmosphere
- ✓ Leadership and management

Discovering What's Right for You

Here's a suggestion for finding a career to match your heart. Think in terms of broader career "fields" rather than narrow career "tracks." Look for fields that offer you multiple choices, that provide opportunities for growth and change, and are based on the values you want to live out through your worklife.

Long term care management certainly gives you multiple career options. It challenges you to continually develop your knowledge and skills. It pays well, and it invites you to invest your heart as much as your mind in service to others.

Career Insight: "The field of long-term care first appealed to me as a sophomore in college. I love the satisfaction I receive from caring for our older Americans. It still excites me to get a smile or a heartfelt "thank you" from a resident. This is a very rewarding profession!"

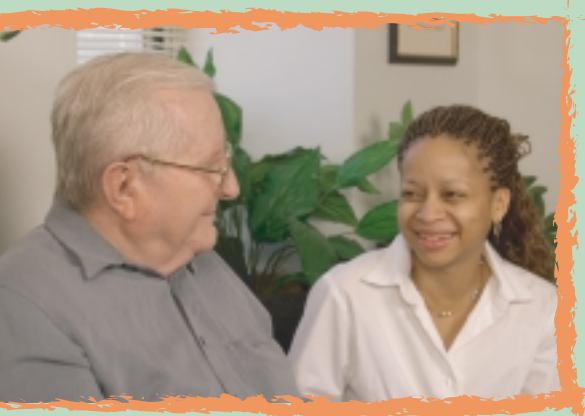
Laura Lucas, Administrator, Medical Facilities of North Carolina, Inc.

Next Steps

Check out your options in the field of long term care management.

- ✓ Contact the organizations on the back of this brochure.
- ✓ Call up a nursing home or assisted living facility in your community and arrange for a tour.
- ✓ Talk with your guidance/career counselors.
- ✓ Send a note to your state's nursing home administrator licensing board/agency for any information they might offer. (Find your state's board/agency on the Web at www.nabweb.org.)

*Read. Talk. Explore.
Remember:
it's your future...
and America's.*



Thanks to the employees and residents of Woodbine Rehabilitation & Healthcare Center in Alexandria, Virginia (www.woodbinerehab.com) for appearing in these photos.

Career Insight: *"I am extremely passionate about ensuring that high quality care is provided to the elderly. Long term care administration has allowed me to exercise my concern and to have a part in improving the long term care industry for future generations."*

Brandi Bonnarens, LNHA, recent graduate of Oregon State University's Health Care Administration Program

Organizations to contact for more information on careers in long term care management:

American Association of Homes and Services for the Aging

2519 Connecticut Avenue, NW
Washington, DC 20008
Tel: 202-783-2242
Fax: 202-783-2255
www.aahsa.org

American College of Health Care Administrators

300 N. Lee St.
Suite 301
Alexandria, VA 22314
Tel: 703-739-7900
Fax: 703-739-7901
www.achca.org

American Health Care Association

1201 L Street, NW
Washington, DC 20005
Tel: 202-842-4444
Fax: 202-842-3860
www.ahca.org

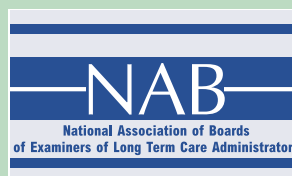
Assisted Living Federation of America

11200 Waples Mill Road,
Suite 150
Fairfax, VA 22030
Tel: 703-691-8100
Fax: 703-691-8106
www.alfa.org

Or contact your state professional licensing board/agency. (A list of all state licensing boards/agencies can be found at www.nabweb.org.)

produced by:

National Association of Boards of Examiners of Long Term Care Administrators



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Career
to Match
Your Heart*



Opportunities in
Long Term Care
Management